

Privacy Policy

Updated January 4, 2022

Introduction

For the development of the digital platform of the EDQM event, the company INSIGHT OUTSIDE, whose head office is located at 26, avenue Jean Kuntzmann 38330 Montbonnot Saint Martin, France is brought, as a subcontractor of EDQM, to collect and process information, some of which are qualified as "personal data".

INSIGHT OUTSIDE attaches great importance to the respect of privacy, and only uses data in a responsible and confidential manner and for a specific purpose.

Personal data

On the digital platform of EDQM event developed by INSIGHT OUTSIDE, three types of data may be collected:

- Data transmitted directly by the participant

This data is the one you send us directly via the support area to contact the support team of the digital platform. If you use the platform as a participant, you can on the basis of your consent fill in your participant profile with your name, first name, titles and function, organization of affiliation, photo, a short presentation and links to your social networks. Your profile is accessible to other participants and speakers. Otherwise, contact data is not visible unless two registered persons mutually accept each other as favorites.

- Data collected and transmitted by the EDQM, the EDQM event's controller.

To create login credentials for the event, EDQM transmitted us your last name, first name, email address, institution/organization of affiliation.

If you use the digital platform of the event as a speaker, EDQM has transmitted to us, on the basis of your consent, your name, first name, function, country, email, biography. This data is processed to create the speaker profiles.

- Cookies

During your visits, once your consent has been given, we may collect "web analytics" type information relating to your browsing, the duration of your consultation, your IP address, your browser type and version. The technology used is the cookie.

Here is the list of cookies used and their purpose:

- Google Analytics cookies (exhaustive list): Web analytics.
- 2 cookies required for the "Remember me" functionality when accessing secure areas.
- A certain number of "session cookies" necessary for the functioning of the interface and automatically deleted by the browser 24 hours after their deposit.

Use of personal data

The data you transmit directly to us are used for the purpose of re-contacting you and/or for the purpose of organizing the EDQM event in which you participate. The data transmitted by the EDQM is also necessary to organize the event.

The "web analytics" data is collected in anonymous form (by recording anonymous IP addresses) by Google Analytics, and allows us to measure the audience of our platform, the consultations and possible errors in order to constantly improve the user experience. This data is used by INSIGHT OUTSIDE and will never be transferred to a third party or used for any other purpose than those detailed above.

Recipients of personal data

Your personal information is only processed by authorized persons within EDQM, as the person in charge of processing the event, and INSIGHT OUTSIDE, as a subcontractor, and is never transferred to third parties or used for other purposes.

The data may be transmitted to the competent authorities, at their request, within the framework of legal proceedings, within the framework of legal investigations and requests for information at the request of the authorities or in order to comply with other legal obligations.

Legal basis

Personal data is collected only with the mandatory consent of EDQM event registrants.

Retention Period

When you contact the INSIGHT OUTSIDE support team, your email address will be kept for the period necessary to resolve your issue.

Other data collected via the participant and speaker profiles will be kept for one year.

These retention periods may vary in the event of legal proceedings or litigation.

Your rights concerning personal data

In accordance with the French Data Protection Act and the RGPD, you have the right to access, rectify, delete, portability and limit your personal data at any time. You also have the right to withdraw your consent at any time.

If you wish to exercise one of these rights, please write an email to rgpd@insight-outside.com

In addition, you can consult the site of the CNIL to profit from more information concerning your rights relating to the personal data and to address any complaint to him.